

50

CELEBRATING  50 YEARS!

HEALTH • HOME • HEART

West Valley Community Services



13th Annual

Chefs of Compassion

Cooking for a Cause

SPONSORSHIP

Hello!

As we celebrate 50 years of dedication and service to our community and our neighborhoods, West Valley Community Services (WVCS) is excited to announce the 13th Annual Chefs of Compassion: Cooking for a Cause Benefit Gala, scheduled for March 2024. This special event will be unique from previous Chefs of Compassion events. But, what remains a constant is that the success of this event is largely due to the generosity of our sponsors, who make it possible to fulfill our mission of bringing an end to hunger and homelessness. Today, we are inviting you to become a sponsor of this event, as we commemorate a significant milestone in West Valley Community Services history.

Since opening its doors 50 years ago, WVCS remains a top-rated nonprofit in the community. We provide a continuum of critical services to homeless and low-income individuals and families in the west valley communities of Cupertino, Saratoga, West San Jose, Los Gatos, Monte Sereno, and the surrounding mountain regions. Our comprehensive services include the in-house market and mobile Park-It Market offering food at no cost. We also provide affordable housing, emergency financial rent assistance, and assistance towards utility bills, bus passes, laundry quarters, etc. Additionally, we also provide one-on-one support through referrals, education, and case management.

The Chefs of Compassion: Cooking for a Cause Benefit Gala is a unique fundraising experience that challenges well-known local chefs to prepare a three-course dinner with ingredients sourced from our in house market. Guests will also have the opportunity to vote on the best dish of the night. We have six levels of sponsorship opportunities, detailed in the enclosed informational packet.

We hope you will consider becoming an event sponsor, and join WVCS in helping create pathways out of poverty for hard-working families who cannot make ends meet. By working together as community partners, we can truly make a difference in the lives of those who need it most.

For more information or questions, please contact Dr. Kohinoor Chakravarty, Chief Development and Communications Officer at (408) 366-6096 or email kohinoorc@wvcommunityservices.org.

Best,

Sujatha Venkatraman
Executive Director

We are very thankful to you for considering West Valley Community Services as a potential beneficiary of your sponsorship. Proceeds from the sponsorship will support the work that we do in our community to prevent hunger and homelessness and support the individuals and families in crisis in the West Valley region.

[Chefs of Compassion: Cooking for a Cause](#) offers a wide variety of corporate and private sponsorship opportunities.

Sponsorship and Support Opportunities

We welcome your participation in Chefs of Compassion: Cooking for a Cause! Your support helps us cover all event costs and ensures that money generated from ticket sales goes directly to support the agency. In exchange for your support, your organization will receive a host of benefits, brand marketing and recognition that includes tickets to the event, depending on the sponsorship level.

In-kind Support Opportunities

If your organization would prefer to help underwrite a particular part of the evening or can provide products or services to help reduce production costs, please contact us directly to discuss options.

Information and Forms

We value our sponsor partnerships and are always looking for creative ways to get you and your organization involved. Attached are forms that will guide you through our sponsorship opportunities and help you choose the right option for your organization:

1. Sponsorship Recognition Packages
2. Funding / In-kind Sponsorship Confirmation Form

Please fill in the appropriate form, and send it back via mail to:

West Valley Community Services

Attn: Chefs of Compassion

10104 Vista Drive

Cupertino, CA 95014

You may also email it to us at event@wvcommunityservices.org

Thank you for your support!

The WVCS Team

Please take a moment to review the Sponsorship Tiers below and decide which option best fits you or your organization. If you have any questions or other creative ideas for sponsorship, please contact Kohinoor at (408) 366-6096.

Executive Chef \$20,000

Chef de Cuisine \$15,000

Sous Chef \$10,000

Chef de Partie \$5,000

Sommelier \$3,000

Culinary Artist \$2,000

SPONSORSHIP TIERS:

Executive Chef - \$20,000

- Premium placement of your name and logo with Title sponsor designation on:
 - Invitations sent out to over 12,000 households
 - Thank you signage displayed during the event
 - Opportunity to present an award to honoree/winner on stage
 - All event advertising including:
 - Premium placement on sponsor board
 - Premium social media recognition (Facebook, Instagram, LinkedIn)
 - Mentions in printed newsletters and e-newsletters for one year
 - Programs mentioning your sponsorship distributed at event to all attendees
- Partner logo on West Valley Community Services' website
- Special recognition during the event by the Board Chair
- 10 complimentary tickets to the in-person event

Chef de Cuisine - \$15,000

- Placement of your name and logo with "Chef de Cuisine" sponsor designation on:
 - Invitations sent to over 12,000 households
 - Thank you signage displayed during the event
 - Opportunity to present an award to honoree/winner on stage
 - All event advertising including:
 - Second premium placement on sponsor board
 - Premium social media recognition (Facebook, Instagram, LinkedIn)
 - Mentions in printed newsletters and e-newsletter for one year
 - Programs mentioning your sponsorship distributed at event to all
- Partner logo on West Valley Community Services' website
- Special recognition during the event
- 8 complimentary tickets to the in-person event

Sous Chef - \$10,000

- Name and logo with "Sous Chef" sponsor designation on:
 - Thank you signage displayed during the event
 - Programs mentioning your sponsorship distributed at event to all attendees
- Partner logo on West Valley Community Services' website and newsletter
- Social Media Coverage (Facebook, Instagram, LinkedIn)
- 5 complimentary tickets to the in-person event

Chef de Partie - \$5,000

- Name and logo with "Chef de Partie" sponsor designation on:
 - Thank you signage displayed during the event
 - Programs mentioning your sponsorship distributed at event to all attendees
- Social Media Coverage (Facebook, Instagram, LinkedIn)
- 3 complimentary tickets to the in-person event

Sommelier - \$3,000

- Name and logo with "Sommelier" sponsor designation on:
 - Thank you signage displayed during the event
 - Programs mentioning your sponsorship distributed at event to all attendees
- 2 complimentary tickets to the in-person event

Culinary Artist - \$2,000

- Name and logo with "Culinary Artist" sponsor designation on:
 - Thank you signage displayed during the event



Sponsorship Recognition Package Overview:

| 13th Annual Chefs of Compassion: Cooking for a Cause 2024 Sponsorship Package Overview | | | | | | |
|---|-------------------|-----------------|-----------|----------------|-----------|-----------------|
| Sponsorship Level | Executive Chef | Chef de Cuisine | Sous Chef | Chef de Partie | Sommelier | Culinary Artist |
| Sponsorship Amount | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$3,000 | \$2,000 |
| Special Recognition during the Event | * | * | | | | |
| Invitations (list sequence respective to level) | * | * | | | | |
| Event Advertising | * | * | | | | |
| Website & Newsletter, Partner Logo | * | * | * | | | |
| Social Media Coverage (Facebook, Instagram etc.) | * | * | * | * | | |
| Complimentary Tickets to the Event | 10 | 8 | 5 | 3 | 2 | |
| Program Brochure | Premium Placement | * | * | * | * | |
| Priority Brand Presence (respective to gift level) | Premium Placement | * | * | * | * | |
| Thank You Signage during the Event & Presentations | Premium Placement | * | * | * | * | * |

Sponsorship Confirmation Form

For more information about sponsorships, please contact: Kohinoor Chakravarty, Chief Development and Communications Officer T: (408) 366-6096 E: kohinoorc@wvcommunityservices.org

Contact Information

Company/Individual Name (as it should appear on printed material/acknowledgements)

Primary Contact: _____ Title: _____ III _____

Address:

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Sponsorship Levels

Please identify your sponsorship level*:

- Executive Chef **\$20,000**
- Chef de Cuisine **\$15,000**
- Sous Chef **\$10,000**
- Chef de Partie **\$5,000**
- Sommelier **\$3,000**
- Culinary Artist **\$2,000**

digital artwork to be supplied by sponsor, if applicable, by the **16th of February, 2024, or sooner, to be reflected in the program brochure.*

Method of Payment

(please check the appropriate option)

- Check - Payable to "West Valley Community Services"
- Credit Card (complete below)
- Please Call for Payment Details at _____ .
- Please Invoice
- Other (DAF, Wire, etc.) _____ .

Amount Due: _____

Credit Card No. _____

Expiration Date: _____

CVV (required) _____ Zip Code (required) _____

Email (Required) _____

Cardholder Signature: _____

Confirmation Agreement: Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form with payment via mail to West Valley Community Services, 10104 Vista Drive, Cupertino, CA 95014 or via email at event@wvcommunityservices.org. Once we receive your form, you will receive additional correspondence regarding your sponsorship. To be included in the program we must receive your logo and information by the **16th of February, 2024**.

I authorize West Valley Community Services to advertise my sponsorship in connection with the Chefs of Compassion: Cooking for a Cause Benefit Gala.

PRINT NAME

SIGNATURE

DATE