

# Sponsorship Package

## Chefs of Compassion 2023



Hello!

West Valley Community Services (WVCS) is excited to announce the 12th Annual Chefs of Compassion: Cooking for a Cause Gala, scheduled for Friday, March 31st, 2023. In the coming event, we have planned a gala and hope to evoke the incredible experience of our traditional Chefs of Compassion experience. The success of this event is largely due to the generosity of our sponsors, who make it possible to fulfill our mission of bringing an end to hunger and homelessness in the west valley area of Santa Clara County. Today, we are inviting you to become a sponsor of this event. As Covid challenges continue, your goodwill and support for the community is most needed.

Since opening its doors over 49 years ago, WVCS has provided a continuum of basic needs, family support services, and housing services to homeless and low-income individuals and families in the west valley communities of Cupertino, Saratoga, West San Jose, Los Gatos, Monte Sereno, and the surrounding mountain regions. Our comprehensive services include the in house market and mobile park-it market offering food at no cost. We also provide homeless support, affordable housing, emergency financial assistance, family support, referrals, education, and case management.

The Chefs of Compassion: Cooking for a Cause event is a unique fundraising experience that challenges well-known local chefs to prepare a three-course dinner with ingredients sourced from our in house market. We have six levels of sponsorship opportunities as well as in-kind donation opportunities available, as detailed in the enclosed informational packet.

We hope you will consider becoming an event sponsor, and join WVCS in helping create pathways out of poverty for hard-working families who cannot make ends meet. By working together as community partners, we can truly make a difference in the lives of those who need it the most in these increasingly difficult times.

For more information or questions, please contact Kohinoor Chakravarty, Chief Development and Communications Officer at (408) 366-6096 or email [kohinoorc@wvcommunityservices.org](mailto:kohinoorc@wvcommunityservices.org).

Best,

The WVCS Team

We are very thankful to you for considering West Valley Community Services as a potential beneficiary of your sponsorship. Proceeds from the sponsorship will support the work that we do in our community to prevent hunger and homelessness and support the individuals and families in crisis in the West Valley region.

[Chefs of Compassion: Cooking for a Cause](#) offers a wide variety of corporate and private sponsorship opportunities.

#### Sponsorship and Support Opportunities

We welcome your participation in Chefs of Compassion: Cooking for a Cause! Your support helps us cover all event costs and ensures that money generated from ticket sales goes directly to support the agency. In exchange for your support, your organization will receive a host of benefits, brand marketing and recognition that includes tickets to the event.

#### In-kind Support Opportunities

If your organization would prefer to help underwrite a particular part of the evening or can provide products or services to help reduce production costs, please contact us directly to discuss options.

#### Information and Forms

We value our sponsor partnerships and are always looking for creative ways to get you and your organization involved. Attached are forms that will guide you through our sponsorship opportunities and help you choose the right option for your organization:

1. Sponsorship Recognition Packages
2. Funding / In-kind Sponsorship Confirmation Form

Please fill in the appropriate form, and send it back via mail to:  
West Valley Community Services  
Attn: Chefs of Compassion  
10104 Vista Drive  
Cupertino, CA 95014

Alternately, you may fax it to (408) 366-6090 or email it to us at [development@wvcommunityservices.org](mailto:development@wvcommunityservices.org)

Thank you for your support!

The WVCS Team

Please take a moment to review the Sponsorship Recognition packages below and decide which option best fits you or your company. If you have any questions or creative ideas for sponsorship, please contact Kohinoor at (408) 366-6096.

- *"Executive Chef"* - Presenting Title Sponsor Level - \$20,000
- *"Chef de Cuisine"* – Benefactor Sponsor Level - \$15,000
- *"Sous Chef"* - Visionary Sponsor Level - \$10,000
- *"Chef de Partie"* – Supporter/Promoter/Patron Sponsor Level - \$5,000
- *"Sommelier"* - Ambassador Sponsor Level - \$3,000
- *"Culinary Artist"* - Supporter Sponsor Level - \$2,000

*"Executive Chef"* - Presenting Title Sponsor Level - \$20,000

- ★ Premium placement of your name and logo with Title sponsor designation on:
  - Invitations sent out to over 4,000 households
  - Thank you signage displayed during the event
  - Opportunity to present an award to honoree/winner
  - All event advertising including Social media recognition on Facebook, Instagram, and LinkedIn
  - Mention in printed newsletters and e-newsletter for one year
  - Programs mentioning your sponsorship distributed at event to all attendees
- ★ Partner logo on West Valley Community Services' website and newsletter
- ★ Special recognition during the event
- ★ 10 complimentary tickets to the in-person event

*"Chef de Cuisine"* – Benefactor Sponsor Level - \$15,000

- ★ Placement of your name and logo with "Chef de Cuisine" sponsor designation on:
  - Invitations sent to over 4,000 households
  - Thank you signage displayed during the event
  - Opportunity to present an award to honoree/winner
  - All event advertising including Social media recognition on Facebook, Instagram, and LinkedIn
  - Mention in printed newsletters and e-newsletter for one year
  - Programs mentioning your sponsorship distributed at event to all attendees
- ★ Partner logo on West Valley Community Services' website and newsletter
- ★ Special recognition during the event
- ★ 8 complimentary tickets to the in-person event

### "Sous Chef" - Visionary Sponsor Level - \$10,000

- ★ Name and logo with "Sous Chef" sponsor designation on:
  - Thank you signage displayed during the event
  - Programs mentioning your sponsorship distributed at event to all attendees
- ★ Partner logo on West Valley Community Services' website and newsletter
- ★ 5 complimentary tickets to the in-person event

### "Chef de Partie" – Supporter/Promoter/ Patron Sponsor Level - \$5,000

- ★ Name and logo with "Chef de Partie" sponsor designation on:
  - Thank you signage displayed during the event
  - Programs mentioning your sponsorship distributed at event to all attendees
- ★ 3 complimentary tickets to the in-person event

### "Sommelier" - Ambassador Sponsor Level - \$3,000

- ★ Name and logo with "Sommelier" sponsor designation on:
  - Thank you signage displayed during the event
  - Programs mentioning your sponsorship distributed at event to all attendees
- ★ 2 complimentary tickets to the in-person event

### "Culinary Artist" - Supporter Sponsor Level - \$2,000

- ★ Name and logo with "Culinary Artist" sponsor designation on signage displayed at the event

## SPONSORSHIP RECOGNITION PACKAGE OVERVIEW:

12th Annual Chefs of Compassion: Cooking for a Cause 2023 Sponsorship Package Overview						
Sponsorship Level	Executive Chef	Chef de Cuisine	Sous Chef	Chef de Partie	Sommelier	Culinary Artist
Sponsorship Amount	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$2,000
Complimentary Tickets to the in-person gala event	10	8	5	3	2	
Priority Brand Presence (respectively to gift level)	Premium Placement	*	*	*	*	
Invitations (list sequence respectively to level)	*	*				
Event Advertising	*	*				
Thank You Signage during the Event & in flyers	Premium Placement	*	*	*	*	*
Program Brochure	*	*	*	*	*	
Website & Newsletter, Partner Logo	*	*	*			
Special Recognition during the Event	*	*				
Social Media Coverage (Facebook, Instagram)	*	*	*	*		



## Sponsorship Confirmation Form

For more information about sponsorships, please contact:  
Kohinoor Chakravarty, Chief Development and Communications Officer  
T: (408) 366-6096 E: kohinoorc@wvcommunityservices.org

### Contact Information

Company /Individual Name (as it should appear on printed material/acknowledgements)

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Levels

Please identify your sponsorship level:

- Executive Chef (\$20,000)
- Chef de Cuisine (\$15,000)
- Sous Chef (\$10,000)
- Chef de Partie (\$5,000)
- Sommelier – Sponsor (\$3,000)
- Culinary Artist -Sponsor (\$2,000)

*\*digital artwork to be supplied by sponsor, if applicable, by the 10th of March, 2023, to be entered in the program.*

### Method of Payment

(please check the appropriate circle)

- ☐ Check - Payable to "West Valley Community Services"  
☐ Visa ☐ MasterCard ☐ American Express ☐ Please Invoice

Amount Due: \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV (required) \_\_\_\_\_ Zip Code (required) \_\_\_\_\_

Email (Required) \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Confirmation Agreement: Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form with payment via mail to West Valley Community Services, 10104 Vista Drive, Cupertino, CA 95014 or via fax to (408) 366-6090. Once we receive your form, you will receive additional correspondence regarding your sponsorship. To be included in the program we must receive your logo and information by the 10th of March, 2023.

I authorize West Valley Community Services to advertise my sponsorship in connection with the Chefs of Compassion: Cooking for a Cause event.

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE