



HEALTH • HOME • HEART

West Valley Community Services

Chefs of Compassion: *Cooking for a Cause*

*2017 Honorees: Pat & Jim Jackson, K. A. & Martha Fisk and
West Valley College*

Mark Your Calendars: September 22nd, 2017
www.chefsofcompassion.org

We are very thankful to you for considering West Valley Community Services as a potential beneficiary of your sponsorship. Proceeds from the sponsorship will support the work that we do in your community to prevent hunger and homelessness and support the individuals and families in crisis in the West Valley region.

Chefs of Compassion: *Cooking for a Cause* offers a wide variety of corporate and private sponsorship opportunities.

Sponsorship and Support Opportunities

We welcome your participation in Chefs of Compassion: *Cooking for a Cause*! Your support helps us cover all event costs and ensures that money generated from ticket sales and the silent auction goes directly to support the agency. In exchange for your support, your organization will receive a host of benefits and recognition that includes tickets to the event.

In-kind Support Opportunities

If your organization would prefer to help underwrite a particular part of the evening or can provide products or services to help reduce production costs, please contact us directly to discuss options.

Silent Auction Donation

A Silent Auction Donation is a great complement or alternative to monetary donation and In-Kind support. Artwork, sports and film memorabilia, electronics, gift cards, or one-of-a-kind items are greatly appreciated.

Information and Forms

We value our sponsor partnerships and are always looking for creative ways to get you and your organization involved. Attached are forms that will guide you through our sponsorship opportunities and help you choose the right option for your organization:

1. Sponsorship Recognition Packages
2. Funding / In-kind Sponsorship Confirmation Form
3. Silent Auction Donation Form

Please fill in the appropriate form for your contribution, and send it back via mail to:

West Valley Community Services
Attn: Chefs of Compassion
10104 Vista Drive
Cupertino, CA 95014

Alternately, you may fax it to: (408) 366-6090 or email it to us at development@wvcommunityservices.org

Thank you for your support!

The WVCS Team

West Valley Community Services is a 501(c)(3) not for profit and our Federal Tax ID number is 94-2211685.
10104 Vista Drive, Cupertino, California 95014 • 408-255-8033 • Fax 408-366-6090 • www.wvcommunityservices.org



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Please take a moment to review the Sponsorship Recognition packages below and decide which option best fits you or your company. If you have any questions or creative ideas for sponsorship, please contact Kohinoor at (408) 366-6096.

"Executive Chef" - Presenting Title Sponsor Level - \$15,000 (1)

- Premium placement of your name and logo with "Executive Chef" sponsor designation on:
 - Save the Date sent to over 4,000 households
 - Invitations sent out to over 4,000 households
 - Thank you signage displayed at event
 - Opportunity to present award to honoree/winner on stage
 - All event advertising, including Facebook posts
 - Mention in printed newsletters and e- newsletter for one year
 - Programs distributed at event
 - Mention with logo and name on West Valley Community Service's annual report
 - Partner logo on West Valley Community Foundation website
- Special recognition during the event
- 10 complimentary tickets to event
- Priority seating for dinner and event

"Sous Chef" – Benefactor Sponsor Level - \$10,000 (2)

- Name and logo with "Sous Chef" sponsor designation on:
 - Invitations sent to over 4,000 households
 - Thank you signage displayed at event
 - All event advertising, including Facebook posts
 - Mention in printed newsletters and e- newsletter for one year
 - Programs distributed at event to all attendees
 - Mention with logo and name on West Valley Community Services annual report
 - Partner logo on West Valley Community Services website
- Special recognition during the event
- 8 complimentary tickets to event
- Priority seating for dinner and event

"Chef de Partie" - Visionary Sponsor Level - \$5,000 (3)

- Name and logo with "Chef de Partie" sponsor designation on:
 - Thank you signage displayed at event
 - Programs distributed at event to all attendees
 - Event advertising on the West Valley Community Services website and e newsletters
 - Partner logo on West Valley Community Services website
- 4 complimentary tickets to event with priority seating for dinner and event

"Sommelier" - Ambassador Sponsor Level - \$2,000 (4)

- Name and logo with "Sommelier" sponsor designation on:
 - Thank you signage displayed at event
 - Programs distributed at event to all attendees
 - Event advertising on the West Valley Community Services website and e-newsletters
- 2 complimentary tickets to event with priority seating for dinner and event

"Culinary Artist" - Supporter Sponsor Level - \$1,000 (5)

- Name and logo with Supporter sponsor designation: signage displayed at event



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SPONSORSHIP RECOGNITION PACKAGE OVERVIEW:

Sponsorship Level	Executive Chef (1)	Sous Chef (2)	Chef de Partie (3)	Sommelier (4)	Culinary Artist (5)	In-Kind Sponsor	Silent Auction Donation
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,000	\$1,000	Product or service	Product or service
Complimentary Tickets to the Event	10	8	4	2		In-kind Sponsors will receive sponsorship benefits based on the value of the product(s) or service(s) provided.	
Priority Seating (respectively to level)	Premium Placement	*	*	*			
Invitations (list sequence respectively to level)	*	*					
Event Advertising	*	*					
Thank You Signage at Event	Premium Placement	*	*	*	*		Displayed on Silent Auction Table
Event Program & Event Advertising	*	*	*	*			*
Website & Newsletter, Partner Logo	*	*	*				*
Special Recognition during live program	*	*					

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Sponsorship Confirmation Form

For more information about sponsorships, please contact:
 Kohinoor Chakravarty, Development and Communications Director
 T: (408) 366-6096 E: kohinoorc@wvcommunityservices.org

Contact Information

Company /Individual Name (as it should appear on printed material/acknowledgements) _____

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Sponsorship Levels

Please identify your sponsorship level:

- Executive Chef – (\$15,000)**
- Sous Chef – Sponsor (\$10,000)**
- Chef de Partie – Sponsor (\$5,000)**
- Sommelier – Sponsor (\$2,000)**
- Culinary Artist -Sponsor (\$1,000)**

**digital artwork to be supplied by sponsor, if applicable, by the 20th of August 2017, to be entered in program*

Method of Payment

(please check the appropriate circle)

- Check - Payable to “West Valley Community Services”
- Visa MasterCard American Express Please Invoice

Amount Due: _____

Credit Card No. _____

Expiration Date: _____

CVV (required) _____

Email (Required) _____

Cardholder Signature: _____

In-Kind Contributions:

Please identify your in-kind contribution and value (please attach a separate page if more space is needed)

In-Kind Contribution	Monetary Value

Confirmation Agreement: Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form with payment via mail to West Valley Community Services, 10104 Vista Drive, Cupertino, CA 95014 or via fax to (408) 366-6090. Once we receive your form, you will receive additional correspondence regarding your sponsorship. To be included in the program we must receive your logo and information by the 20th of August 2017.

I authorize West Valley Community Services to advertise my sponsorship in connection with this Chefs of Compassion: Cooking for a Cause event.

PRINT NAME _____

SIGNATURE _____

DATE _____